



USAID
FROM THE AMERICAN PEOPLE

ALLIANCE FOR JUNIOR ACHIEVEMENT

Mentoring Arab Youth

THE CHALLENGE

Arab nations have some of the world's youngest populations, but also suffer from the highest youth unemployment rates. Though an estimated 100 million jobs must be created over the next 20 years, national education systems are not adequately preparing graduates for the needs of today's workplace. The problem is particularly acute in oil-producing states that fail to adequately diversify their economic base.



THE APPROACH

INJAZ Arabia is a private sector-led initiative to mentor and cultivate the next generation of business leaders. Leading corporations, USAID, the Middle East Partnership Initiative, and ministries of education have joined forces to send senior-level corporate volunteers to share their professional experience, know-how, and success stories with Arab youth. Students learn how the banking sector supports business and industry, how to manage their own budgets and follow stocks, and even set up a model enterprise with a business plan from company startup to final liquidation. Both in-country and multinational businesses have shown increasing interest in participating in INJAZ as an exercise in good corporate citizenship.

RESULTS

- 900 Jordanians currently teach over 40,000 university students.
- 4,000 students mentored each year in Egypt and Lebanon.
- Over 1,000 students mentored in Bahrain since late 2004.
- 160,000 youth to be reached by 2008 and 1 million by 2015.

PARTNERS

Citibank, ExxonMobil Corporation, Junior Achievement, Middle East Partnership Initiative



Junior
Achievement



ExxonMobil